

Finance Sector Mobilizes Against Modern Slavery and Human Trafficking

(27 SEPTEMBER 2019 – NEW YORK) – The Financial Sector Commission on Modern Slavery and Human Trafficking has released its final report, *Unlocking Potential: A Blueprint for Mobilizing Finance Against Slavery and Trafficking*, during the United Nations General Assembly in New York.

With the release of the report, the Liechtenstein Initiative launches **Finance Against Slavery and Trafficking**, a project based at the United Nations University Centre for Policy Research, to further accelerate action by the sector. This includes support for implementation of the Blueprint and a collaboration with leading banks and survivor service providers to provide financial services to survivors of modern slavery and human trafficking.

The report outlines **Five Goals** to bolster the industry's response to modern slavery and human trafficking. Each Goal is based on a set of proposed actions. These include: increasing resources for financial investigations of modern slavery and human trafficking; developing better indicators of trafficking-related money laundering and terrorist financing risks; promoting collaboration across the sector on human rights due diligence and social risk mapping; developing detailed leverage guidance; and investing in digital and social finance, including microfinance, to serve the most vulnerable. The report includes an **Implementation Toolkit** that will help the full range of financial sector institutions – from commercial and retail banks to fintech start-ups – take action to end modern slavery and human trafficking.

The report is the culmination of a year of work by the Financial Sector Commission, which included four global consultations across three continents and over 100 informal consultations with stakeholders. The Commission is a public-private partnership between the Governments of Liechtenstein, Australia and the Netherlands, a consortium of Liechtenstein foundations and private sector institutions, and the United Nations University Centre for Policy Research – acting as its Secretariat. The Commission consists of 25 Commissioners, including survivors of human trafficking and child slavery; leaders from hedge funds, commercial and retail banks; institutional investors; development financing organizations; and global regulators.

The Liechtenstein Initiative for Finance Against Slavery and Trafficking will continue the work of the Commission. One aspect of its work will involve cooperation with leading banks (Bank of America, Bank of the West, Barclays, BB&T, BMO Financial Group, Citi, Erste Bank, HSBC, LCNB National Bank, Scotiabank, U.S. Bank and Wells Fargo) and survivor service organizations for its **Survivor Inclusion Initiative**. Survivors often find that traffickers have hijacked their financial identity or banking products for money laundering or other criminal purposes, spoiling their creditworthiness and increasing their risk of re-victimization. This initiative aims to provide a common approach for the safe extension of basic financial services to survivors, which will be scaled up and across multiple countries.

H.E. Mr Adrian Hasler, Prime Minister and Minister of Finance for the Principality of Liechtenstein and Convenor of the Commission, said: "As an international financial centre, Liechtenstein recognizes the positive role that the financial sector can play in addressing modern slavery and

human trafficking. As this landmark report makes clear, the potential that can be unlocked here cannot be underestimated. We are delighted that this work will continue under the Liechtenstein Initiative for Finance Against Slavery and Trafficking, with the ongoing involvement of the Liechtenstein financial sector."

Senator the Hon. Marise Payne, Minister for Foreign Affairs and Minister for Women of Australia and Co-convenor of the Commission, noted: "In 2015, Australia, Liechtenstein and the Netherlands, along with all other United Nations Member States, agreed to take immediate and effective measures to end modern slavery, forced labour and human trafficking by 2030 under the UN Sustainable Development Goals. Australia has taken a comprehensive approach to combating human trafficking and modern slavery, which includes our support of this Commission. *Unlocking Potential* contains a number of important goals and provides tools that the international community can use to work together to end modern slavery and human trafficking."

H.E. Mr. Stef Blok, Foreign Minister of the Kingdom of the Netherlands and Co-convenor of the Commission, added: "The financial sector possesses huge potential to help end modern slavery and human trafficking and to maintain the integrity of the international financial system. Slavery and human trafficking are big business, reckoned to generate 150 billion US dollar every year over the broken backs, hearts and dreams of people young and old. Whether operating through bank branches, microloans or digital finance, the financial sector has unique global reach, allowing it to impact people's lives. It can create moral capital markets, and can therefore be a powerful force for good, first and foremost by supporting the victims of these criminal business practices. The Kingdom of the Netherlands will continue to work closely and united with the financial sector to maximize the impact the sector can have."

"Microcredit has offered a big breakthrough in reaching the most vulnerable segments of the global population," noted **Professor Muhammad Yunus**, Nobel Laureate and Co-convenor of the Commission. "But large numbers of people around the world remain unbanked. In order to address the root causes of modern slavery and human trafficking, we must act now. One effective way to do this is to create social businesses, that is, businesses dedicated to solving problems without seeking monetary returns personally, focusing on reducing, and ultimately eliminating the human trafficking and modern slavery."

"It has been my honour to serve as Chair of the Financial Sector Commission on Modern Slavery and Human Trafficking," said **Fiona Reynolds**, CEO of the UN-backed Principles for Responsible Investment. "Our report makes clear that business as usual will not end modern slavery and human trafficking. Over the course of the last year, we have benefited from a huge amount of expertise across the world and seen an upsurge of support from across the sector. Going forward, this goodwill needs to be further harnessed to ensure that real progress can be made."

The Head of the Secretariat and Commissioner **Dr. James Cockayne** responded: "Modern slavery and human trafficking represents a tragic market failure. What is clear is that modern slavery leaves us all worse off because it treats people as disposable objects rather than full economic and social agents. Because of that, we collectively lose out on a huge amount of potential that is currently locked up."

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Notes

- 1. By the best available estimate, over 40 million men, women and children were in modern slavery in 2016 equating to 1 in every 185 people. Proceeds from forced labour alone are estimated to generate over \$150 billion annually. An estimated 1.7 billion people worldwide currently lack adequate financial access.
- 2. In September 2015, 193 countries pledged to take immediate and effective measures to end modern slavery and human trafficking by 2030 in Target 8.7 of the UN Sustainable Development Goals. Stakeholders work together through Alliance 8.7 to achieve this Target.
- 3. The G7 and G20 leaders have now also brought attention to the importance of engaging the private sector in this fight.
- 4. In September 2017, the Call to Action to End Forced Labour, Modern Slavery and Human Trafficking was launched during the 72nd Meeting of the UN General Assembly, with Liechtenstein, Australia and the Netherlands all endorsing the pledge.
- 5. The first consultation of the Financial Sector Commission was held on 20-21 September 2018 in New York and considered compliance and risk; the second consultation on responsible lending and investment was held in Liechtenstein on 20-21 January 2019; the third consultation took place in Sydney, Australia, from 11-13 April 2019 on financial innovation; and the final consultation took place in The Hague, the Netherlands, from 28-29 June 2019 on international business conduct agreements and sanctions regimes.
- 6. A full list of Commission members can be found at: http://www.financialsectorcommission.org or http://www.fastinitiative.org (live 27 September 2019).